



# 2024 PARENT SURVEY

Please give a score between **0 – 10** with a **zero** meaning “**not important to me at all**” and a **ten** meaning “**very important to me**”.

Summer camp with a different theme every summer

0 1 2 3 4 5 6 7 8 9 10

Having a yearly free game show event for families to win prizes, tuition, and cash

0 1 2 3 4 5 6 7 8 9 10

Our yearly themed Halloween Pajama Party

0 1 2 3 4 5 6 7 8 9 10

Our annual Spooky House of Fun at our yearly Halloween Bash Party

0 1 2 3 4 5 6 7 8 9 10

Our annual themed Christmas Pajama Party

0 1 2 3 4 5 6 7 8 9 10

Our yearly themed Summer Pajama Party

0 1 2 3 4 5 6 7 8 9 10

Our yearly spring production musical with expenses

0 1 2 3 4 5 6 7 8 9 10

Having a yearly Christmas Show for pre-schoolers and optional to afterschoolers

0 1 2 3 4 5 6 7 8 9 10

Winning trips and free tuition on Kid Academy Radio

0 1 2 3 4 5 6 7 8 9 10

What is most important to you regarding childcare/pre-school? (afterschool?)

What is it you like the most about Kid Academy? (Club Kid Academy?)

What is it you dislike the most about Kid Academy? (Club Kid Academy?)

What was the main reason you choose Kid Academy over another childcare/pre-school? (Club Kid Academy?)

What if anything would you like to see at Kid Academy? (Club Kid Academy?) (This could be something to improve on or something we do not currently offer.)

When comparing the costs of tuition to the service you receive are you overall happy with your service at Kid Academy? (Club Kid Academy?)

Do you feel your child is overall happy with attending Kid Academy? (Club Kid Academy?)

What is more important to you as a customer a.) keeping tuition costs as low as possible or b.) lower ratios in the classrooms? Please feel free to elaborate.

In one sentence how important is our pre-school curriculum in our Pre-K2 through Pre-K5 classes? (additional curriculum such as art activities at Club Kid Academy?)

If you could change one thing at Kid Academy immediately what would that be? (Club Kid Academy)